



National Hate Crime Awareness Week 2020

Essex Communications Pack



Hello,

Thank you for supporting National Hate Crime Awareness Week 2020 in Essex. We are the Essex Strategic Hate Crime Prevention Partnership – a multi-agency board dedicated to preventing and tackling hate crime in Essex, Southend and Thurrock. We have designed this communications pack to enable you to join our campaign to raise awareness of hate crime. Any support you can provide with this campaign will help us to widen our reach so that we can raise awareness of hate crime and encourage victims and witnesses to report and access support.

To join our campaign, we kindly ask that you:

1. Download the resources available on the 'We Transfer' link sent by Lauren McSpadden,
2. Post on social media using the resources and the example posts below,
3. Include hate crime awareness resources in your newsletters/bulletins,
4. Contact lauren.mcspadden@victimsupport.org.uk if you would like to receive Hate Crime Ambassador or Awareness training from Essex Police,
5. Share how you have got involved in NHCAW by emailing lauren.mcspadden@victimsupport.org.uk.

In addition to this communications pack you should have received a We Transfer link where you will be able to download resources to help you raise awareness of hate crime. If you have not received this link or have any issues accessing the link please email lauren.mcspadden@victimsupport.org.uk.

Social media

Please see below for a list of example tweets/posts you can post during HCAW 2020. Please select picture(s) and video(s) from the We Transfer link. You can choose any post(s) or picture(s) you like from the examples, but please accompany any post with the hashtags:

[#StopTheHate](#), [#NationalHCAW](#) and [#Essex](#).

Accounts to follow/repost messages from:

- [#NationalHCAW](#) and [#StopTheHate](#)
- Essex Police - [@EssexPolice](#)
- Victim Support - [@VictimSupport](#) or [@VS_Essex](#)
- Stop Hate UK - [@stophateuk](#)
- Essex County Council - [@Essex_CC](#) (twitter) or [@EssexCountyCouncil](#) (facebook)
- Essex Police, Fire and Crime Commissioner - [@EssexPFCC](#)

Social media planned activity:

Saturday 10 October

What? 3 minute video from Essex Police explaining the impact of hate crime, and the importance of NHCAW. Press release to accompany.

Where? On Essex Police social media channels and shared by partners.

Sunday 11 October

What? 2 minute video from the Crown Prosecution Service to explain how hate crime is prosecuted and its impact on victims.

Where? To be put across CPS social media channels and shared by Essex Police channels with additional narrative.

Monday 12 October

What? 2 minute video from Essex Police Hate Crime Officer talking about their work, when they become involved in a case etc, what they're doing for NHCAW, any memorable successes as HCO, and how to become a hate crime ambassador or to register as a HIRC.

Where? To be put across all EP social media channels and shared by partner channels.

Tuesday 13 October

What? 2 minute video from Victim Support to talk about their organisation, and the support available for you if you're a victim of hate crime.

Where? Posted on Victim Support social media accounts and shared on Essex Police and partnership accounts.

Wednesday 14 October

What? One minute video from leaders of Essex County Council, Southend Borough Council and Thurrock Council about hate crime and the importance of everyone being respectful to each other.

Where? On Council pages, then shared by Essex Police and other partners.

Thursday 15 October

What? Three minute video from the PFCC/DPFCC and representative from Restorative Justice Essex, who can speak about the restorative justice process and why this is sometimes used for hate crime.

Where? On PFCC pages then shared by Essex Police and other partners.

Friday 16 October

What? Video or collateral from Stop Hate UK to be shared.

Where? Across Essex Police and all partner social media channels.

Saturday 17 October

What? Final written message from D/Supt Scott Cannon (with accompanying #StopTheHate photo) to mark the end of #NHCAW and provide a webpage of all resources who can assist if you are a victim of hate crime.

Where? Essex Police social media, to be shared by partners if they wish (or they can take on the format and do it for themselves on their own channels).

Social media content:

1. Definitions of hate crime

1. "A Hate Crime is any crime perceived by the victim or any other person as motivated by hostility or prejudice towards their race, religion, gender identity, sexual orientation or disability. To find out more search 'Hate Crime' at www.essex.police.uk. #NationalHCAW #StopTheHate" (twitter or facebook).
2. "A Hate Crime is when someone targets you because of your race, religion, gender identity, sexual orientation or disability. To find out more search 'Hate Crime' at www.essex.police.uk. #NationalHCAW #StopTheHate" (twitter or facebook)
3. "A Hate Incident is when someone targets you because of your race, religion, gender identity, sexual orientation or disability. Not all incidents will amount to criminal offences, but they can feel like crimes and can escalate. Search 'Hate Crime' at essex.police.uk #NationalHCAW #StopTheHate" (twitter or facebook)

2. Introduction to NHCAW

1. "Today marks the start of National Hate Crime Awareness Week 2020, an annual event to raise awareness of Hate Crime and encourage collective action to tackle prejudice. For more information search 'Hate Crime' at essex.police.uk. #NationalHCAW #StopTheHate (Twitter or Facebook)"
2. "Today marks the start of National Hate Crime Awareness Week 2020, an annual event to raise awareness of Hate Crime and encourage collective action to tackle prejudice. To get involved, take a photo of you holding the @stophateuk pledge which can be found by clicking on the following link: <http://www.stophateuk.org/hate-crime-awareness-week/> #NationalHCAW #StopTheHate (Facebook)"
3. "Hate Crime is unacceptable and it is important that we tackle all forms of prejudice. This is why we are supporting National Hate Crime Awareness Week 2020. #NationalHCAW #StopTheHate".
4. "We are supporting National Hate Crime Awareness Week 2020. To find out more about this national week or about how to report or get support around Hate Crime, please search 'Hate Crime' at www.essex.police.uk. #NationalHCAW #StopTheHate".

4. Specific agencies

1. Victim Support

“Victim Support is a national charity that provides practical and emotional support to people affected by crime and traumatic incidents. Their support is free, confidential and independent of the police. If you have been affected by Hate Crime, contact @VictimSupport #NationalHCAW #StopTheHate”.

2. Victim Support – My Support Space (please post about Victim Support’s new online support resource for all victims of crime.

“Victim Support’s new online resource, My Support Space, is available to all victims of crime in Essex. Find out more and sign up for a FREE account to access videos, techniques, activities and tips. Visit www.mysupportspace.org.uk/MOJ #NationalHCAW #StopTheHate #Essex”.

3. Stop Hate UK

“Stop Hate UK is a national charity that provides independent, confidential and accessible reporting and support for victims, witnesses and third parties. If you have been affected by Hate Crime, contact @StopHateUK. To find out if their service covers your area, visit stophateuk.org #NationalHCAW #StopTheHate”.

4. True Vision

“True Vision is an online reporting facility where you can report Hate Crimes online, if you do not want to report directly to the police. To find out more visit report-it.org.uk #NationalHCAW #StopTheHate”

5. Hate Incident Reporting Centres

“Hate Incident Reporting Centres or HIRCs, are community venues where individuals can be supported to report Hate Crimes, either as a victim or a witness. Details of HIRCs in your area can be found by searching ‘Hate Crime’ at www.essex.police.uk #NationalHCAW #StopTheHate”

6. Crimestoppers

“Crimestoppers is a national charity that allows people to report crime 100% anonymously. To find out more visit @CrimestoppersUK #NationalHCAW #StopTheHate”

5. Specific themes

1. Restorative Justice

“Restorative Justice is when those harmed by a crime or conflict have contact with the person responsible to try to find a way forward. This is voluntary and both sides need to agree for the contact to take place. To find out more visit www.restorativeessex.co.uk #NationalHCAW #StopTheHate”.

2. Third party reporting

2a) “Third party reporting centres are organisations separate from the police that have agreed to take on the role of reporting on behalf of the victim or witness. To find out about

third party reporting in Essex search 'Hate Crime' at www.essex.police.uk #NationalHCAW #StopTheHate”

2b) “If you would prefer not to report Hate Crime directly to the police, you can report it to a third party such as @true_vision_hc @stophateuk @CrimestoppersUK or at a Hate Incident Reporting Centre. To find out more search 'Hate Crime' at www.essex.police.uk #NationalHCAW #StopTheHate”

3. Witness reporting

3a) “Do you know that anyone can report #HateCrime? You can report Hate Crime if you are the victim, witness or are reporting on behalf of someone else. Reporting makes a difference. To find out more search 'Hate Crime' at www.essex.police.uk #NationalHCAW #StopTheHate”.

3b) “Why is it important to report #HateCrime? By reporting Hate Crime, you could stop it from happening again to you or someone else. You can also get information about support services and can be supported to move beyond the crime. To find out more visit www.victimsupport.org.uk”

4. Education

3a) “Did you know that Essex County Fire and Rescue Service deliver hate crime awareness education to schools across the county? To access an online version of their presentation visit: http://www.essex-fire.gov.uk/Home_Fire_Safety/Education_Hub/”

If you have any queries or require any physical Hate Crime resources free of charge, please contact Lauren McSpadden (Hate Crime Coordinator) at lauren.mcspadden@victimsupport.org.uk. For more information about the Strategic Hate Crime Prevention Partnership, please visit www.essexfuture.org.uk/communities/hate-crime.